



Geris Locker Book Store



61%

*of America's low-income
children are growing up in
homes*

without books.

Did you know? Books in the home are the strongest indicator of academic success – surpassing income, parents' education, family composition and all other factors.¹ Research shows low-income children have fewer books at home than their higher-income peers.²

Poverty and Academic Performance are *inversely* related.

What can we do? Providing books to children in low-income homes to take and keep at home can help break the link between poverty and poor academic success.

The most powerful and highest-impact way to improve the reading achievement children who are economically disadvantaged is to increase their access to appropriate print materials.

Give Books To Kids³

Geris Locker Book Store will allow children and families who are economically disadvantaged to **self-select** books to **take home** and **keep**. Our goal is simple, for each child:

12 in **12**
BOOKS **MONTHS**

¹ Jeff McQuillan, *The Literacy Crisis: False Claims, Real Solutions*, 1998.

² *Reading Literacy in the United States: Findings from the IEA Reading Literacy Study*, 1996.

³ Sanford Newman et al, "America's Child Care Crisis: A Crime Prevention Tragedy," *Fight Crime: Invest in Kids*, 2000.

How?

12
BOOKS
in
12
MONTHS

- Bookstore “purchase” frequency will be 1 book per week during the school year and 2 books per week during the summer,
- Children “purchase” a book by filling out our check out sheet (or with assistance from staff) so we can track books and readers to assess our progress,
- Children read books and participate in a fun, book-related activity with staff members, and
- They get to KEEP the book at HOME indefinitely!



Geri's Locker will support each bookstore by:

- Supplying bookshelves and books for initial set up and on an as needed basis
- Entering the purchase data to help staff track and reward readers and to evaluate book selections
- Rotating book inventory to ensure a fresh, selection of books that readers will enjoy

How can you help?



Geri's Locker is accepting donations for purchase of bookstore materials including book shelves, posters and check out materials as well as new or gently used books. Through our partnership with Books for International Goodwill, every \$25 = 200 children's books!

For more information or donations, email info@gerislocker.com or visit:

www.gerislocker.com

